

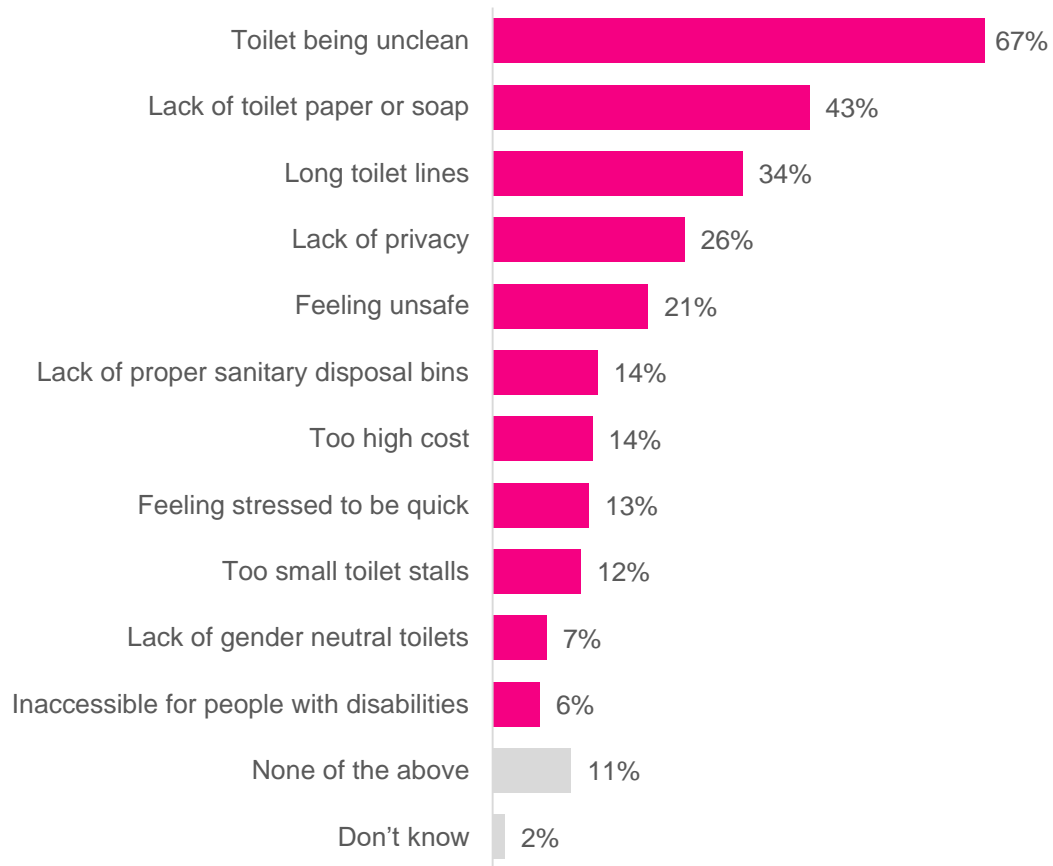
Public Hygiene



87%

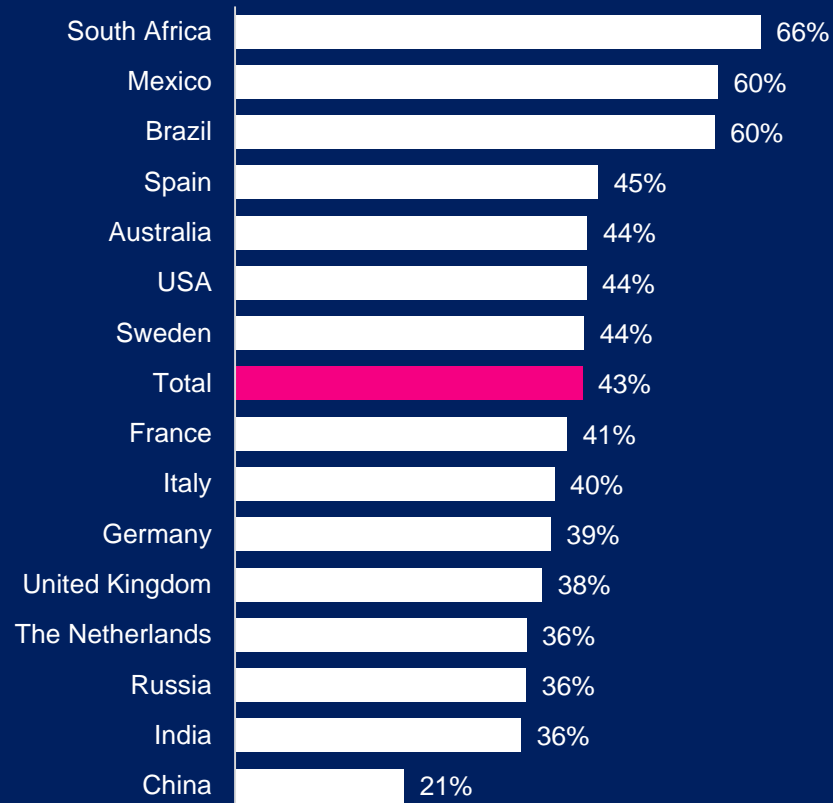
have refrained from using a public toilet

Unclean toilets and lack of paper or soap are the leading causes for not using a public toilet

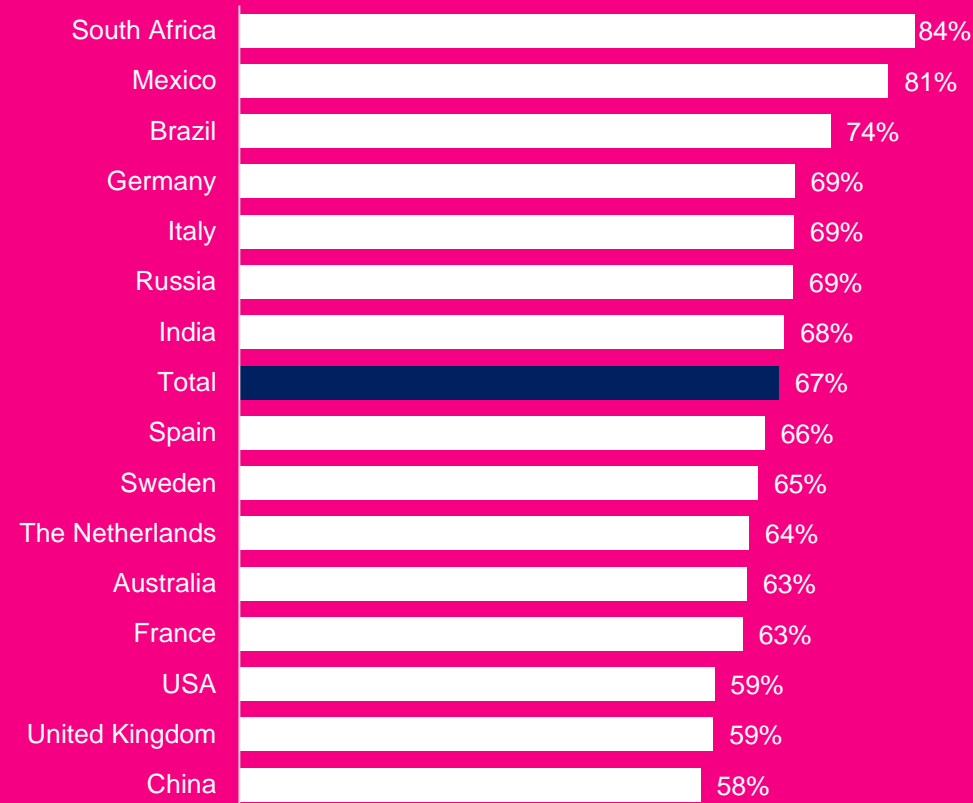


Lack of toilet paper or soap, and unclean toilets - a huge concern for certain markets

Lack of toilet paper or soap

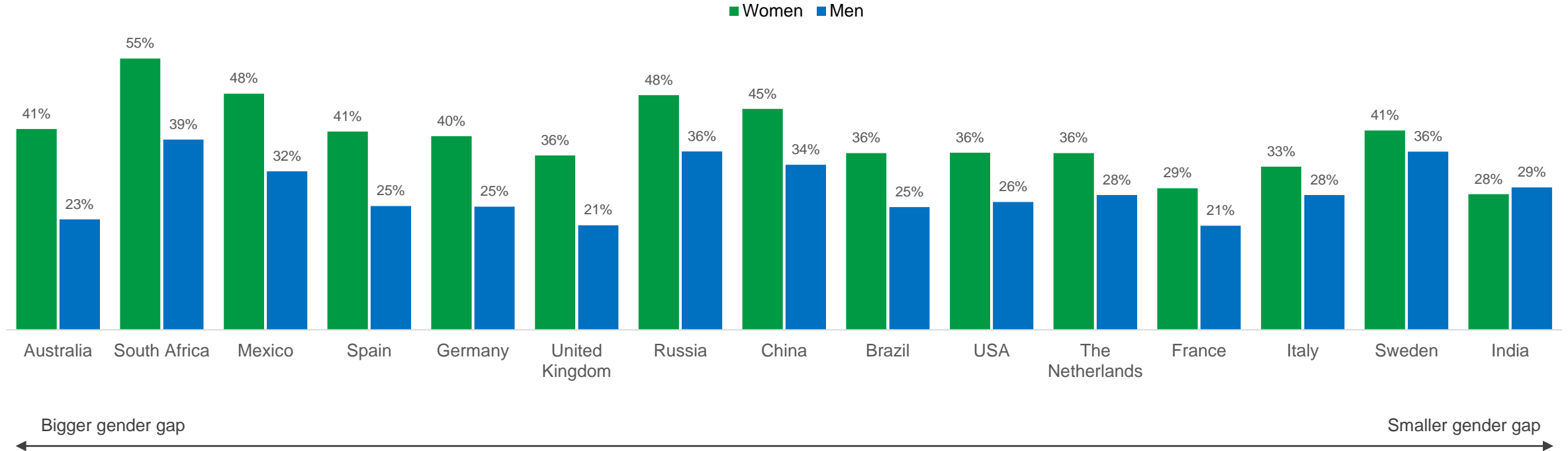


Toilet being unclean

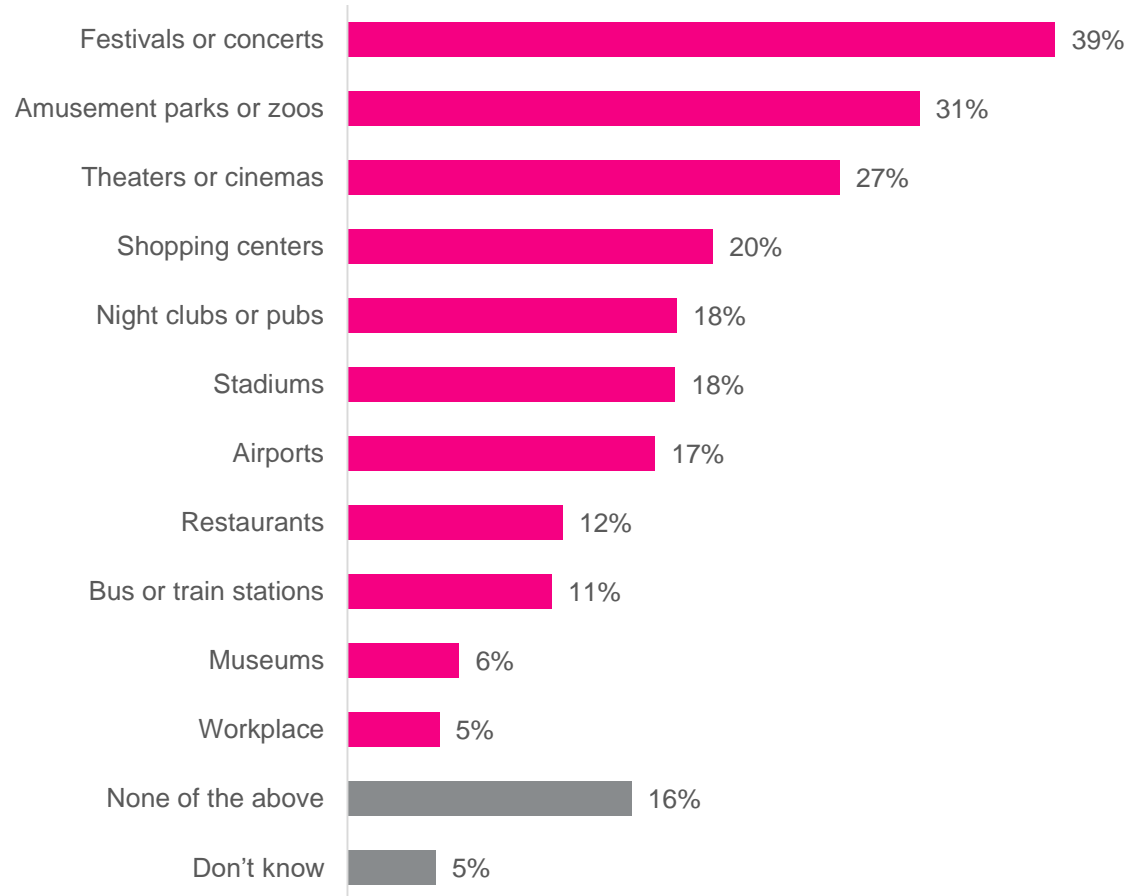


“The toilet-line gender gap”

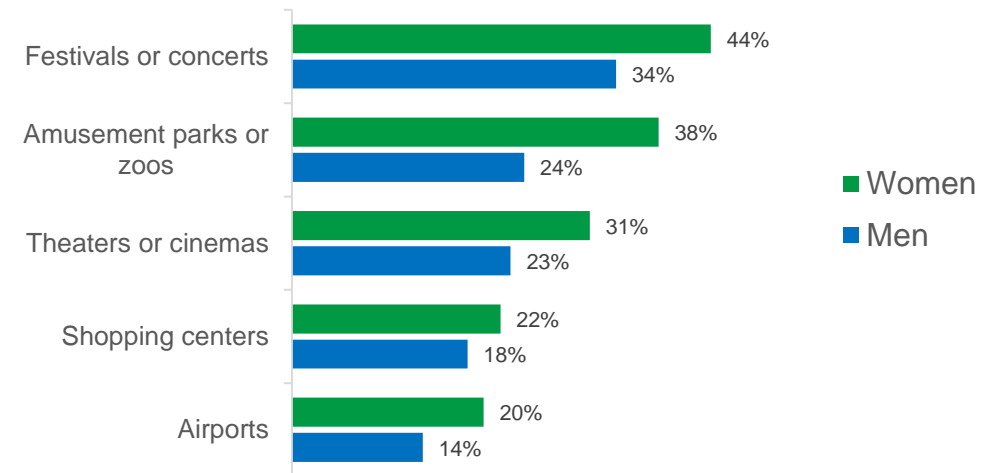
Has refrained from using a public toilet
due to long toilet lines



People in the Netherlands encounter long queues most at festivals and amusement parks

THE NETHERLANDS

Usually encounter long toilet queues

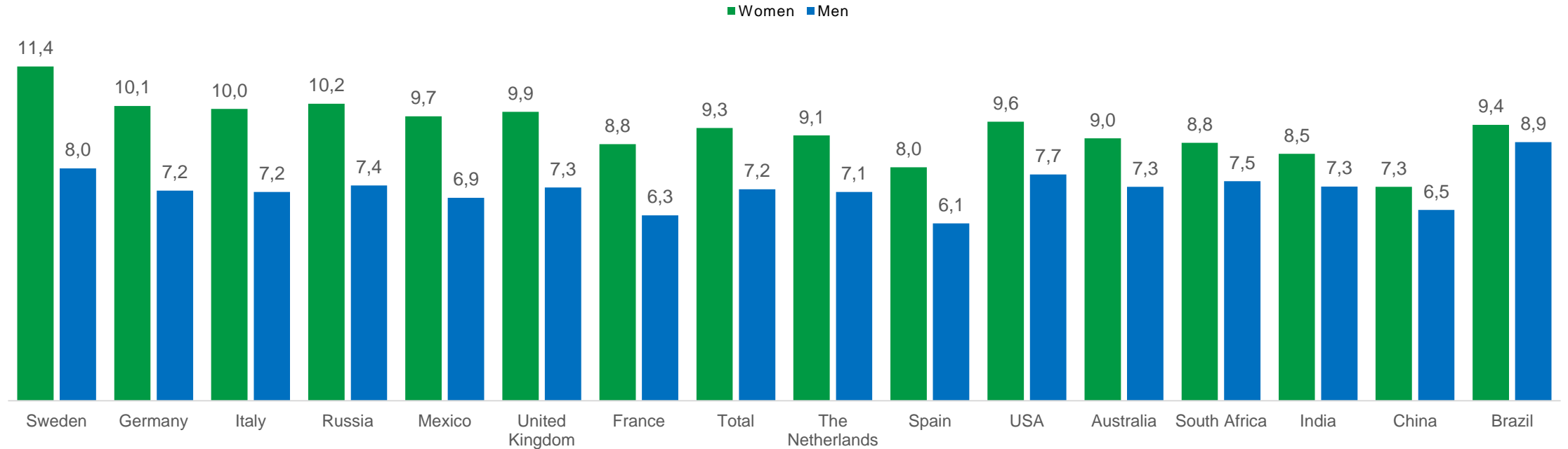


■ Women
■ Men

Swedish women wash their hands the most

2018

Average number of times people
wash their hands in a day



Spread of germs and illness from members of public is the biggest concern on public transport

UK
SPAIN
SWEDEN

