

# Incontinence

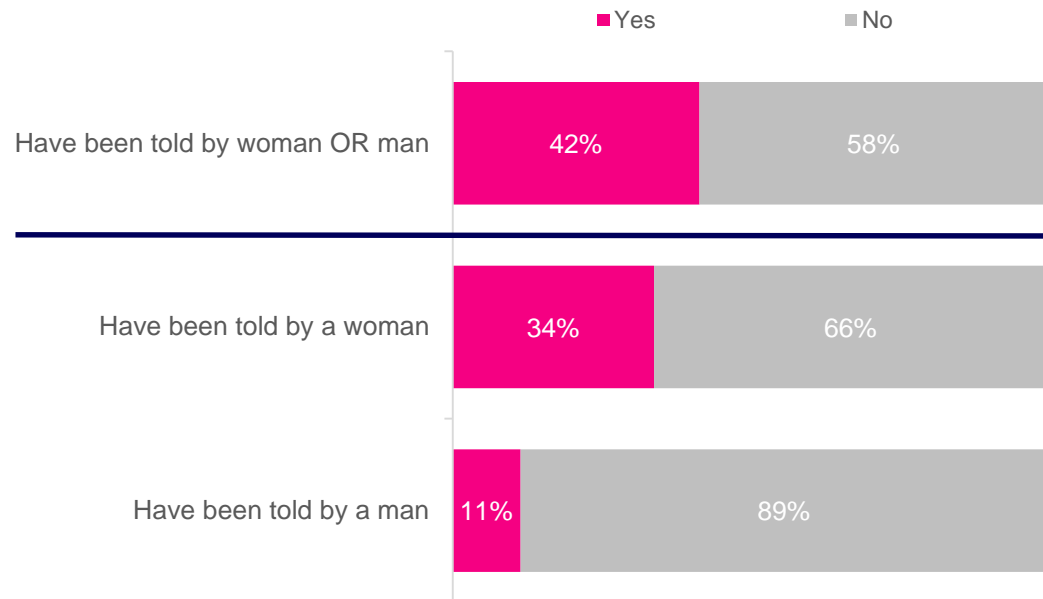


# 4x

more common in Spain to have been told by a woman  
than a man that they are suffering from urine leakage

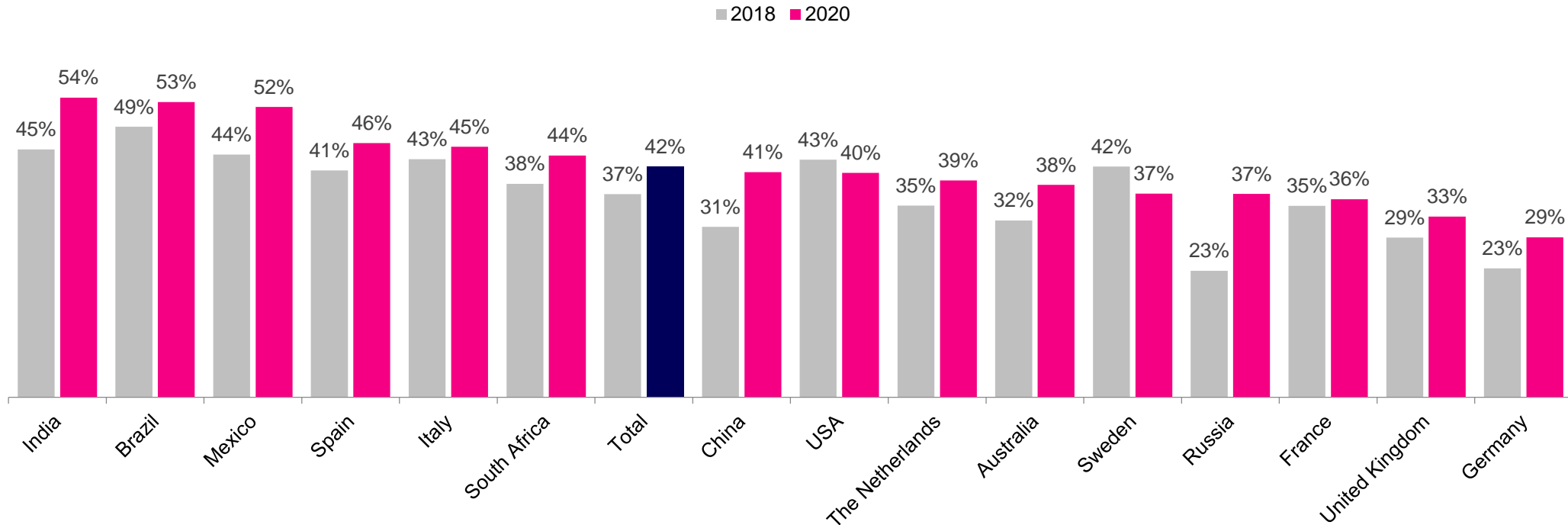
# 2 in 5 have had people tell them about their incontinence

2018



# Overall, people are more open to tell others about experiencing urine leakage than in 2018

2018



Share that has been told by someone that they have had or are currently having urine leakage

# Women are still much more likely to tell others they have urine leakage

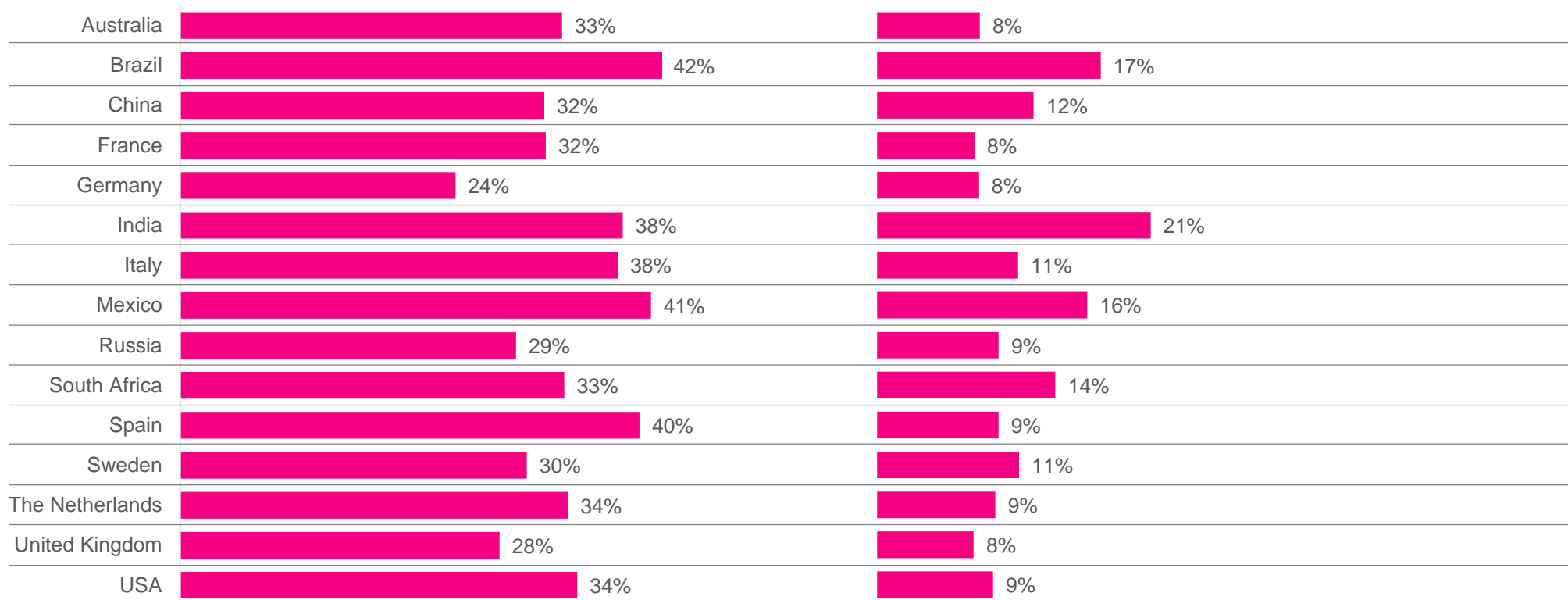
2018

Share that has been told by a woman that they have had or are currently having urine leakage

**GLOBAL AVG.: 34% (2018: 30%)**

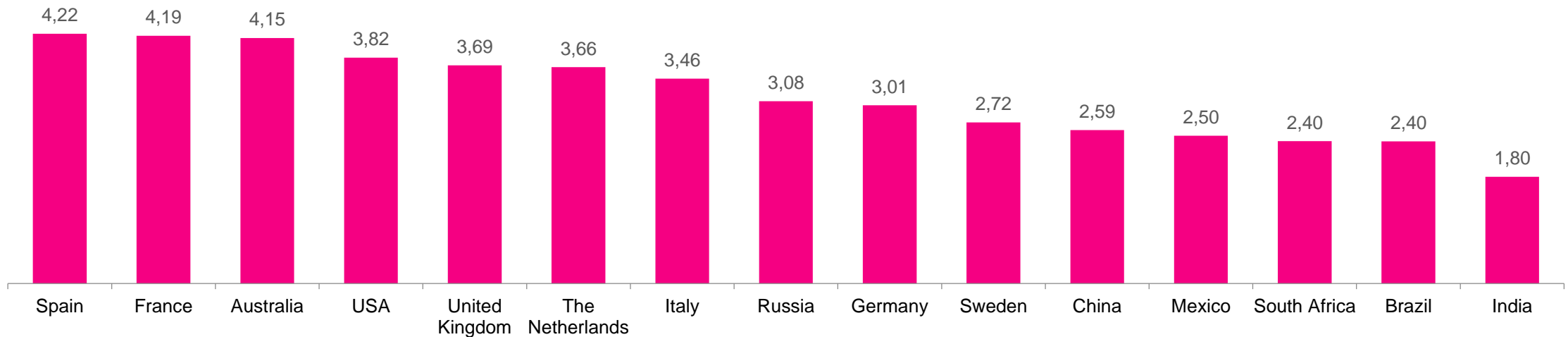
Share that has been told by a man that they have had or are currently having urine leakage

**GLOBAL AVG.: 11% (2018: 10%)**



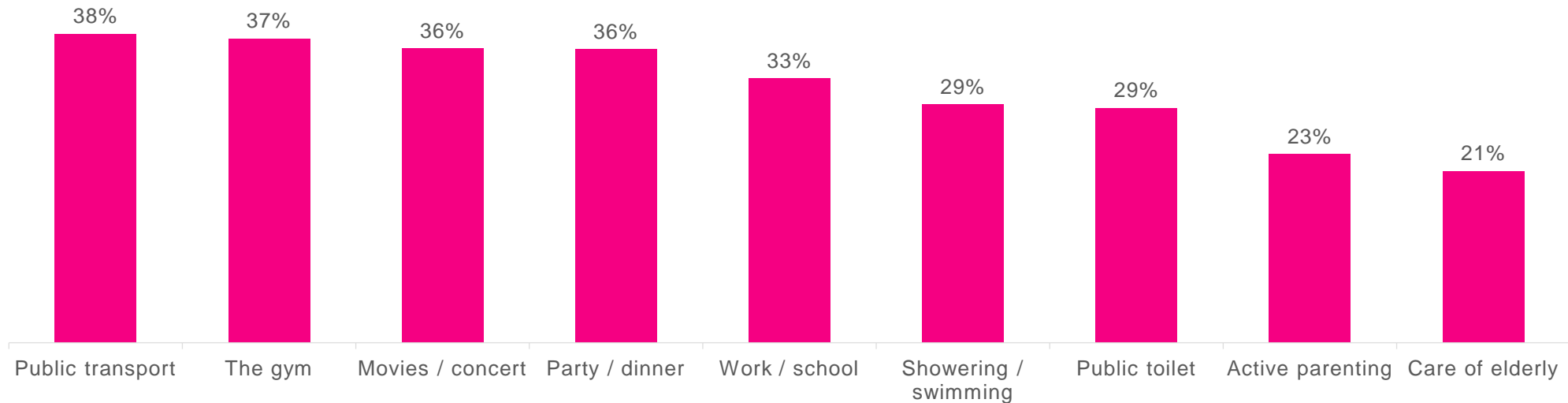
# Four times more likely in Spain to have been told by a woman than a man that they have urine leakage

Difference between having been told by a woman than a man that they have urine leakage



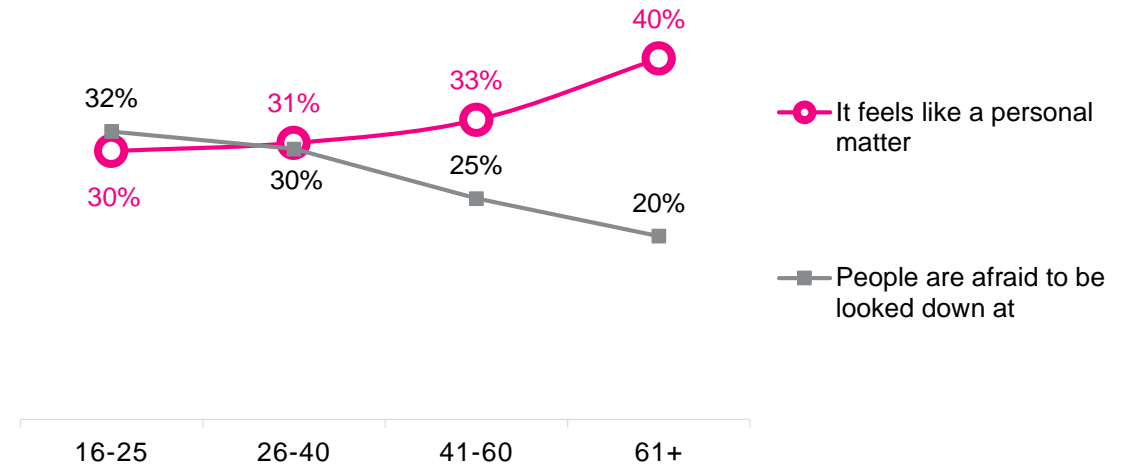
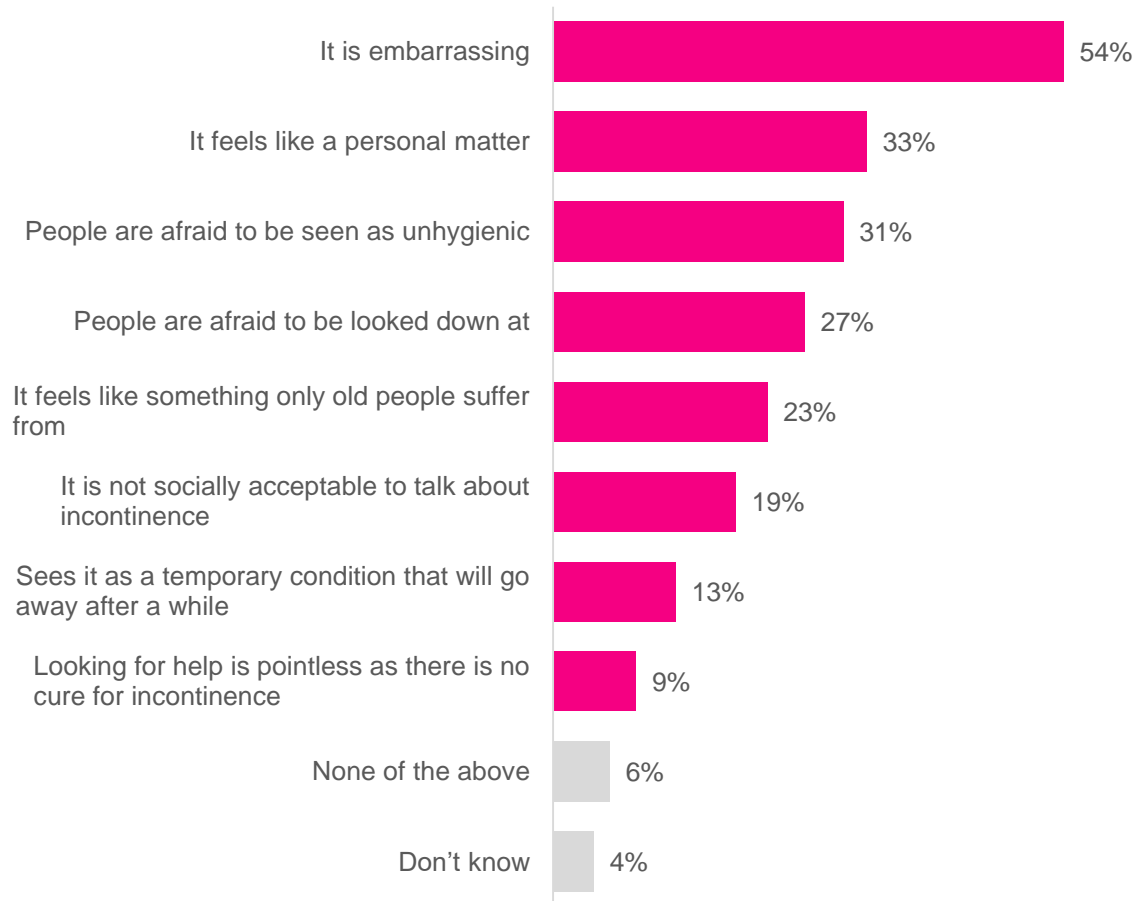
# 4 in 10 with incontinence have refrained from using public transportation

Base: Have felt too embarrassed or uncomfortable to participate in everyday social activities due to matters connected to incontinence





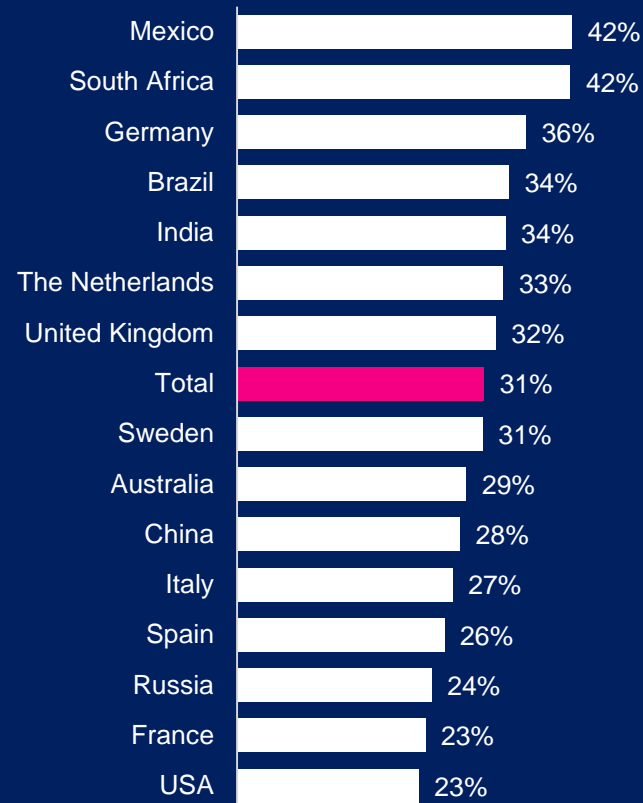
# Embarrassment is thought to be the most common reason for not seeking help and support for incontinence





# Issues related to hygiene and social stigmatization need to be addressed across all markets

People are afraid to be seen as unhygienic



It is not socially acceptable to talk about incontinence

