

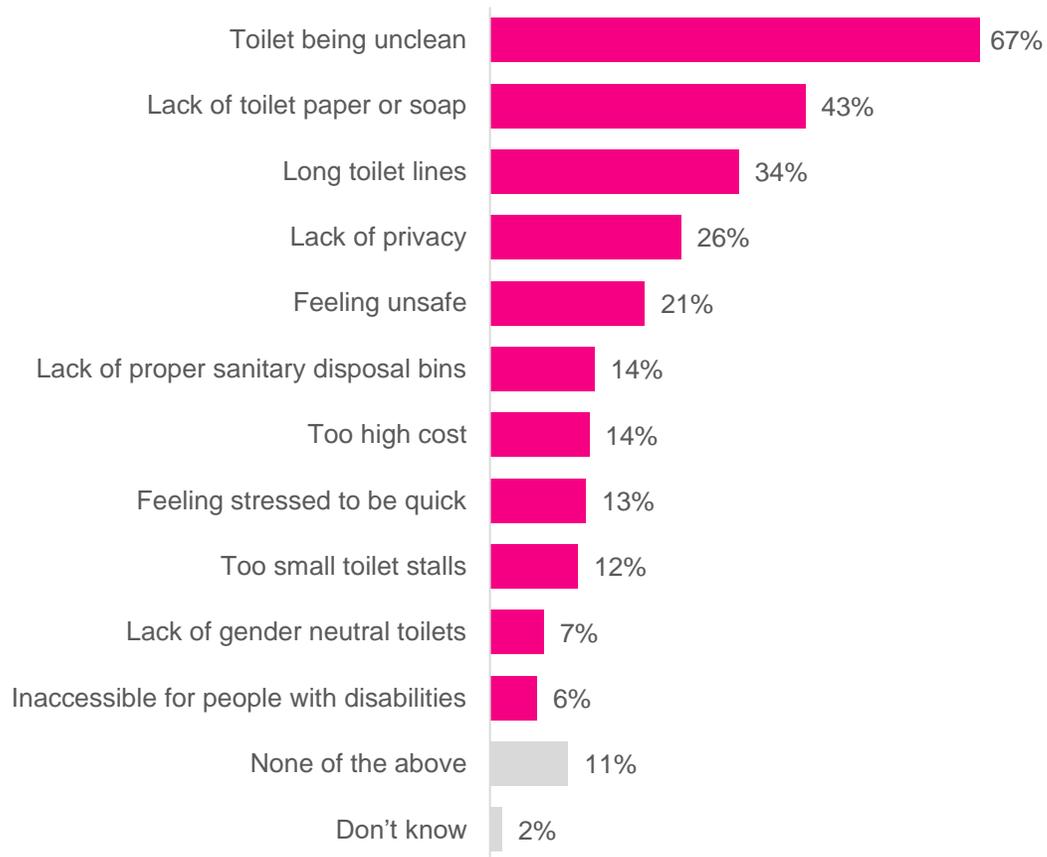
Public Hygiene



87%

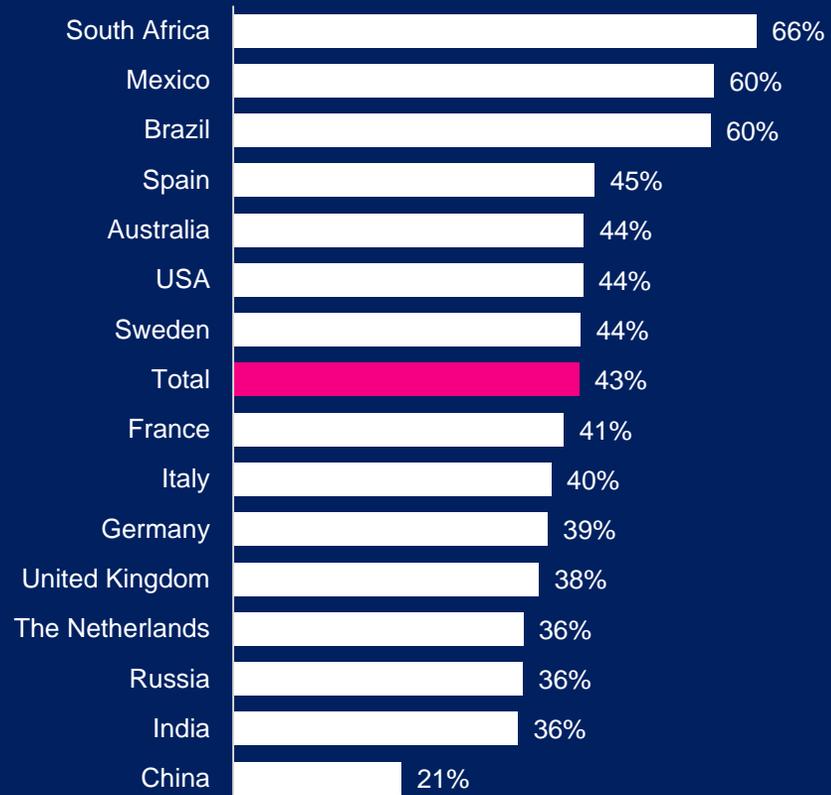
have refrained from using a public toilet

Unclean toilets and lack of paper or soap are the leading causes for not using a public toilet

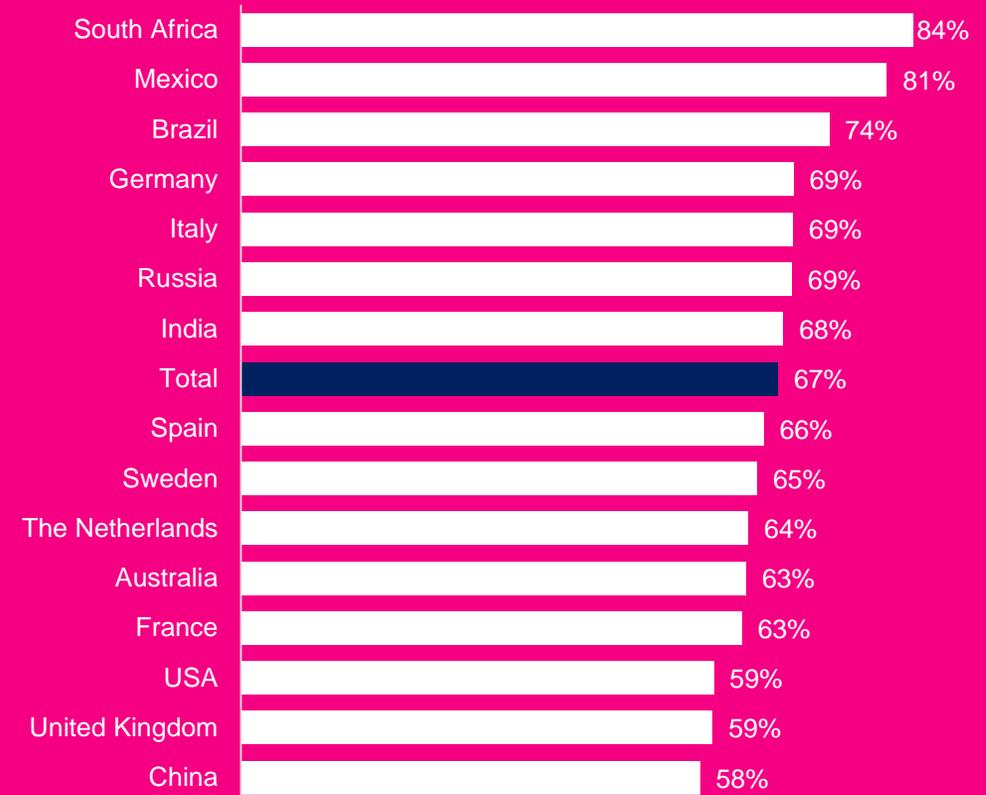


Lack of toilet paper or soap, and unclean toilets - a huge concern for certain markets

Lack of toilet paper or soap

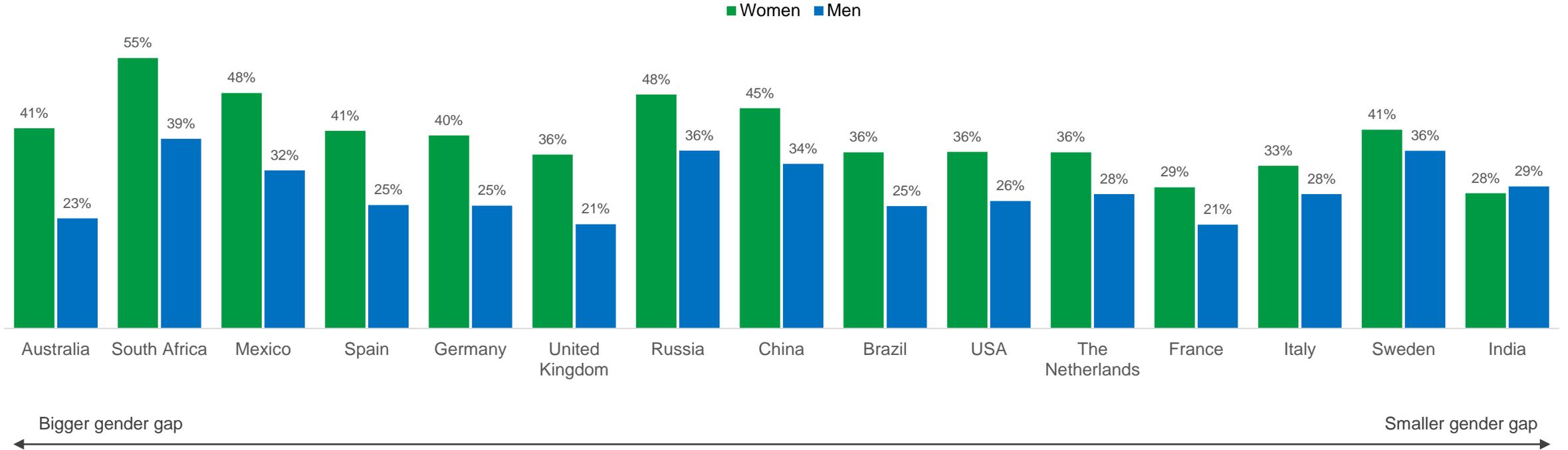


Toilet being unclean



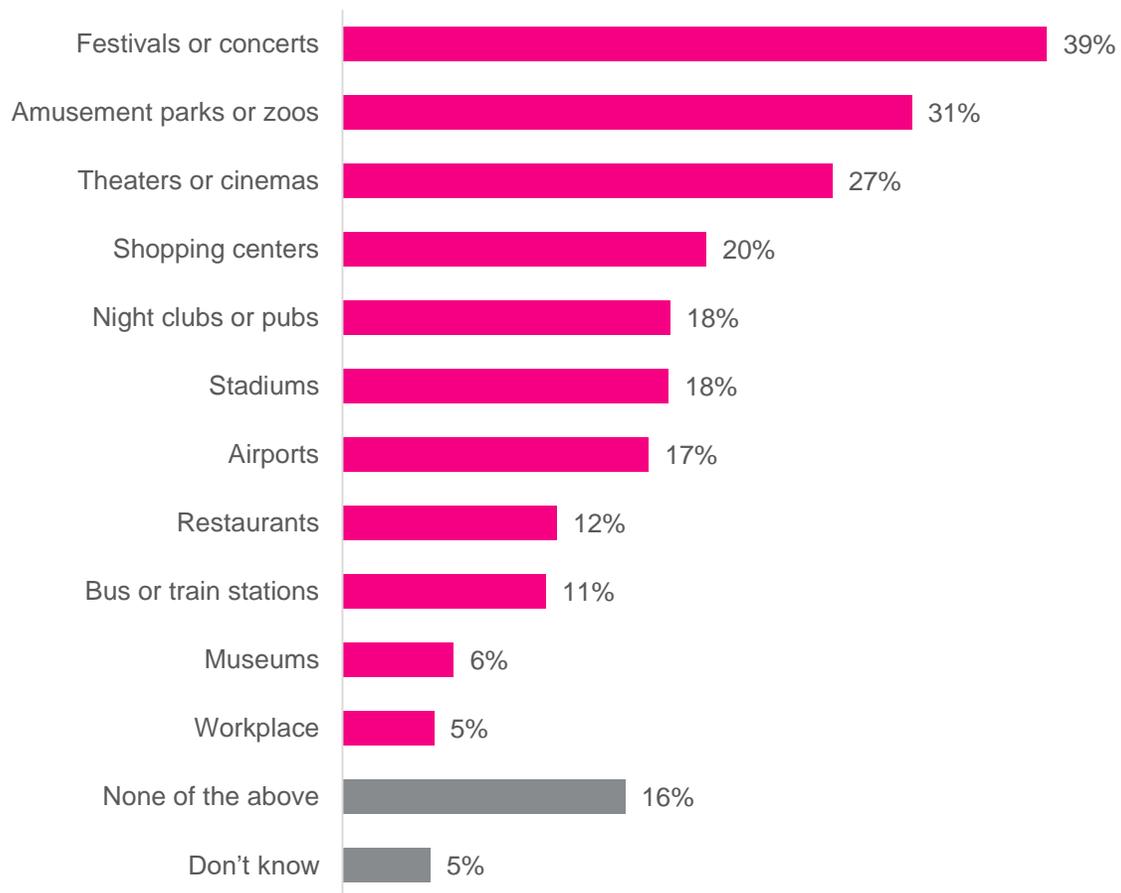
“The toilet-line gender gap”

Has refrained from using a public toilet
due to long toilet lines

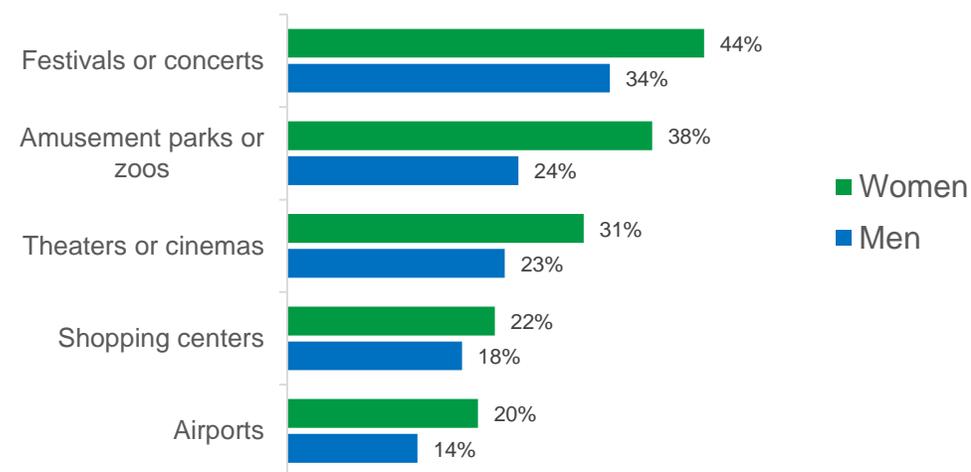


People in the Netherlands encounter long queues most at festivals and amusement parks

THE NETHERLANDS



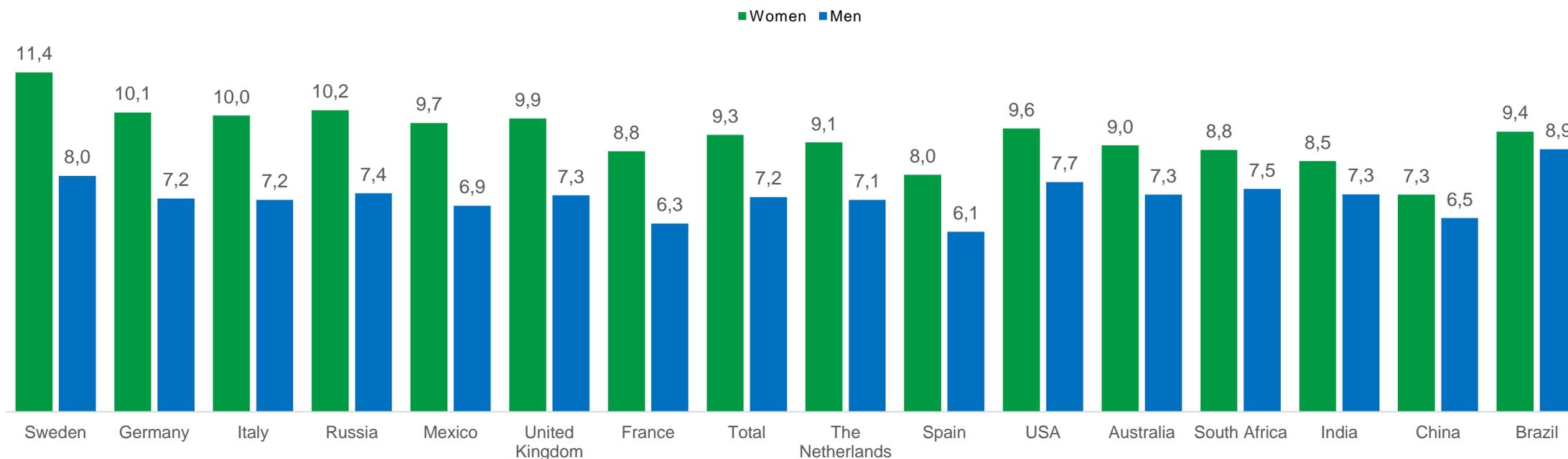
Usually encounter long toilet queues



Swedish women wash their hands the most

2018

Average number of times people
wash their hands in a day



Spread of germs and illness from members of public is the biggest concern on public transport

UK
SPAIN
SWEDEN

