

Menstruation

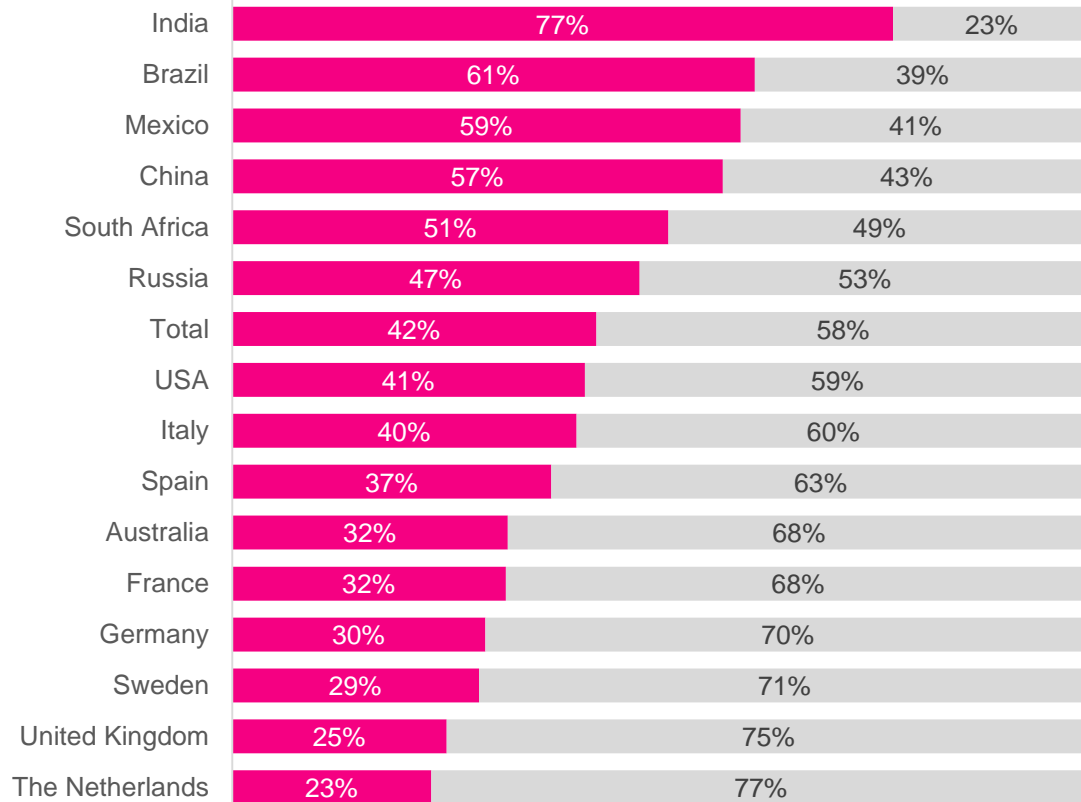


42%

of women have refrained from going to school or
work because of matters connected to menstruation

2 out of 5 women have refrained from going to school or work the last year due to menstruation

Have refrained from going to school/work this last year because of matters connected to menstruation

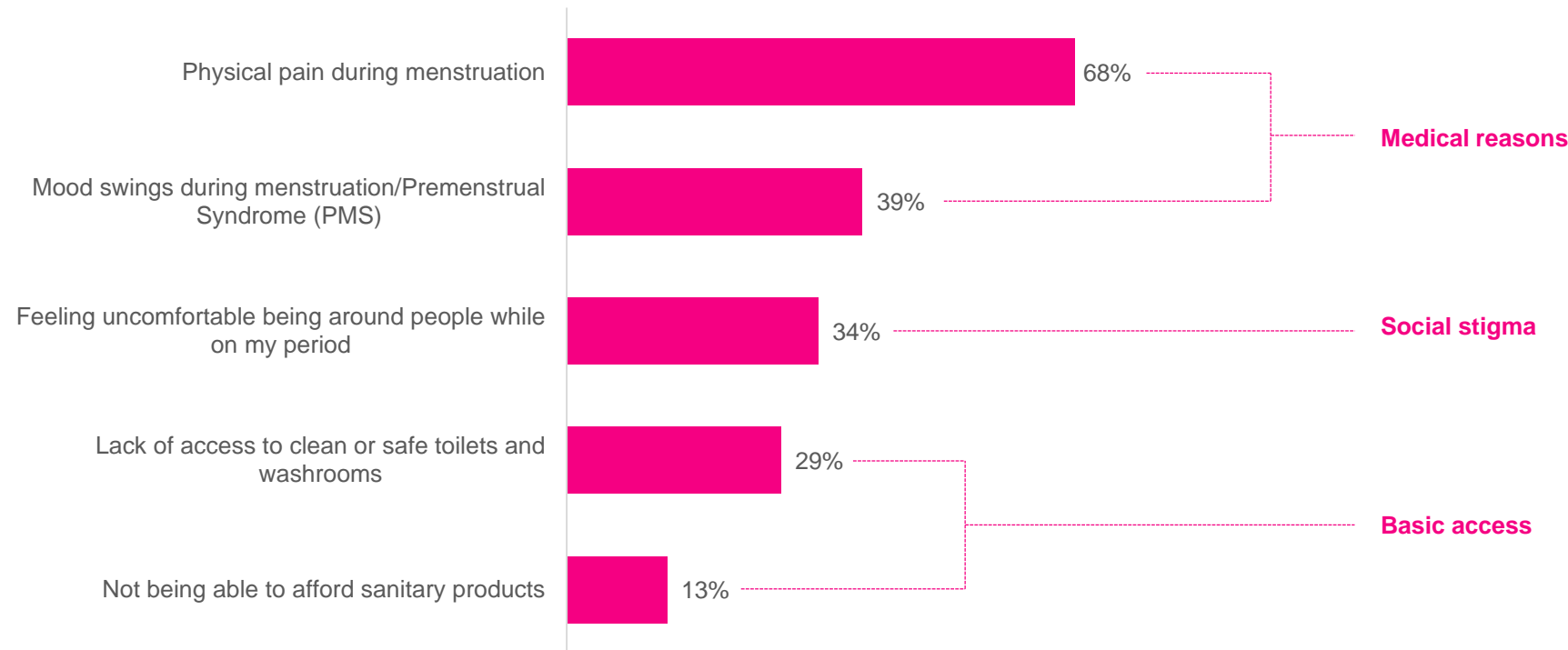


42%

have refrained from going to school/work because of matters connected to menstruation

3 in 10 of those who have refrained from going to school or work lack access to clean or safe toilets

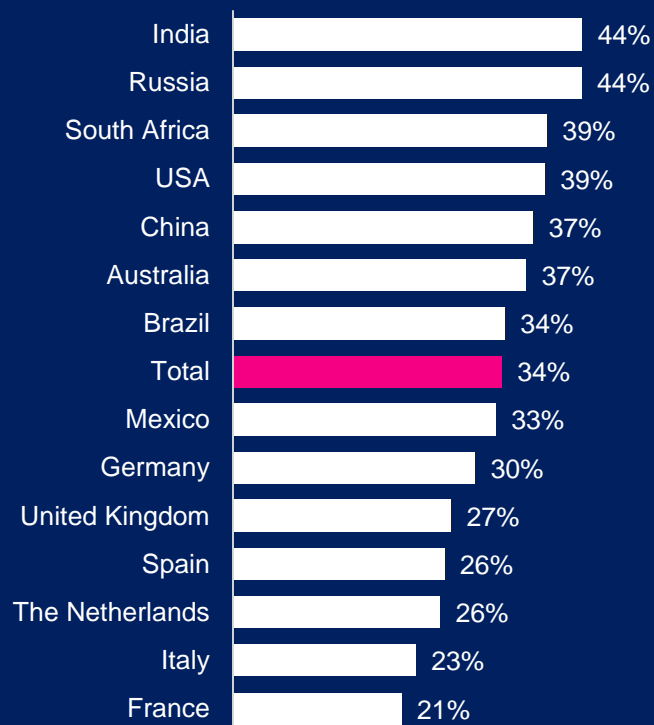
Base: Have refrained from going to work/school this last year because of matters connected to menstruation



Lack of access to feminine care products and stigmatization still result in lots of lost work and school days for women

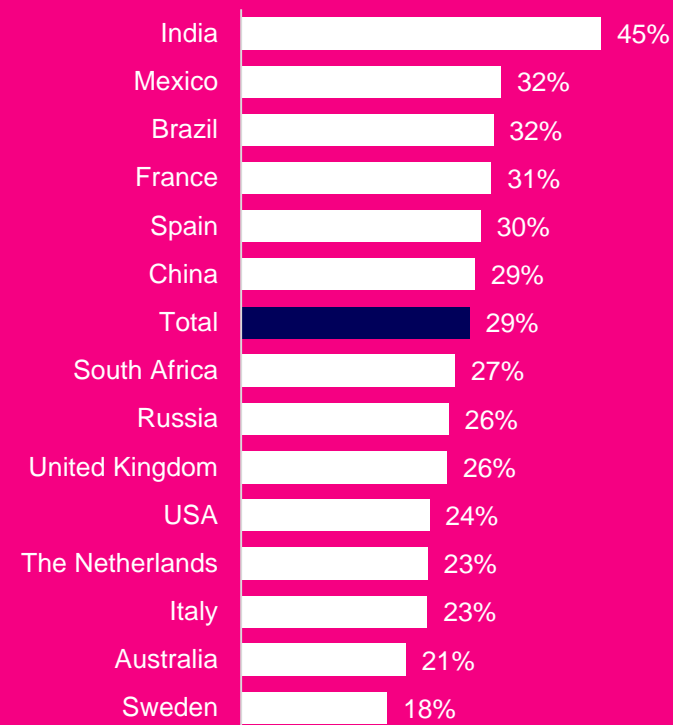
Social stigma

Feeling uncomfortable being around people while on my period



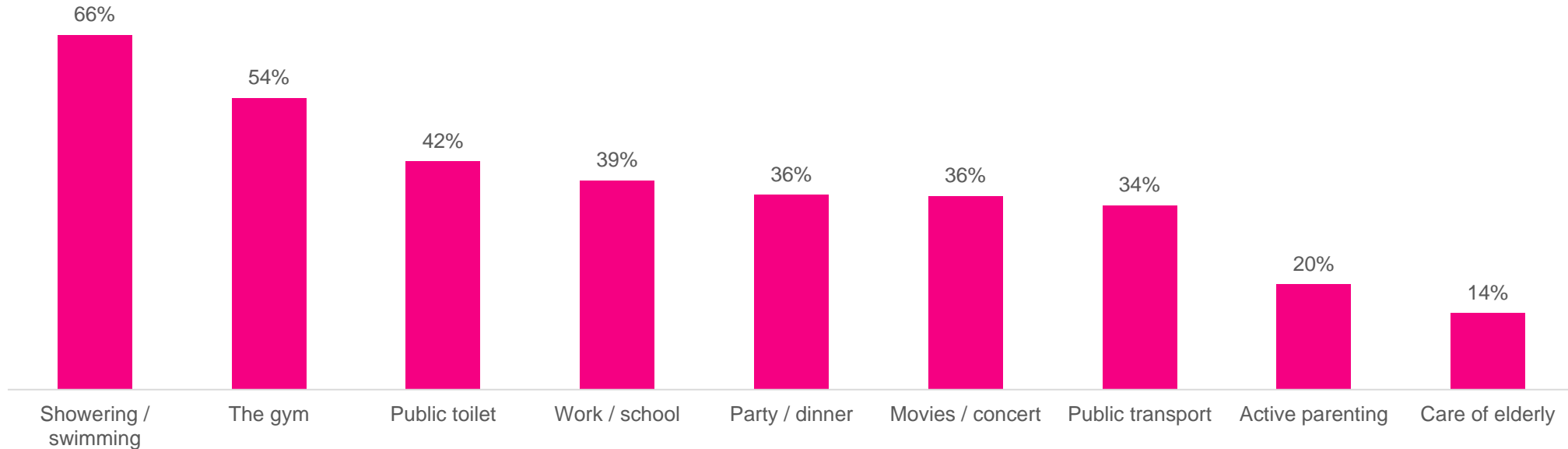
Basic access

Lack of access to clean or safe toilets and washrooms

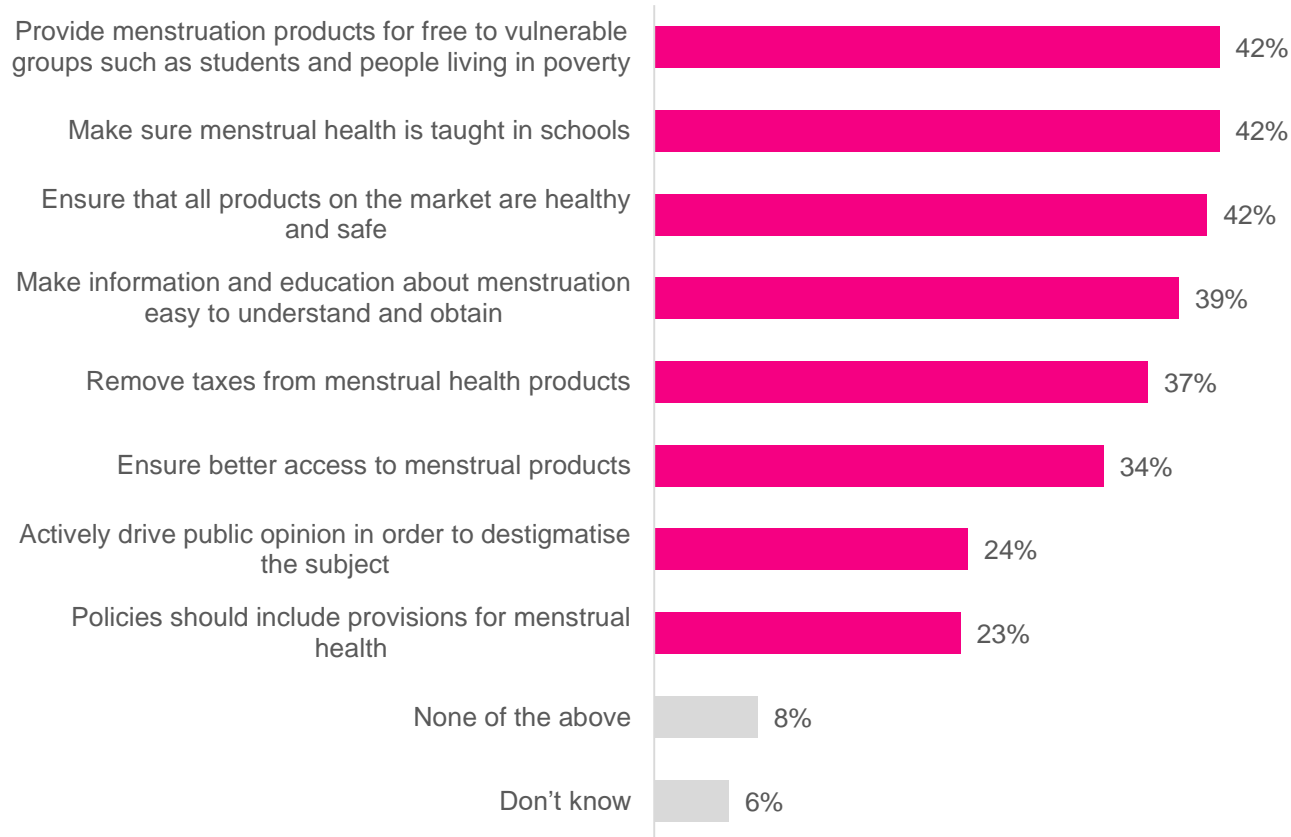


Women who refrain from participating in social activities due to menstruation often avoid everyday environments

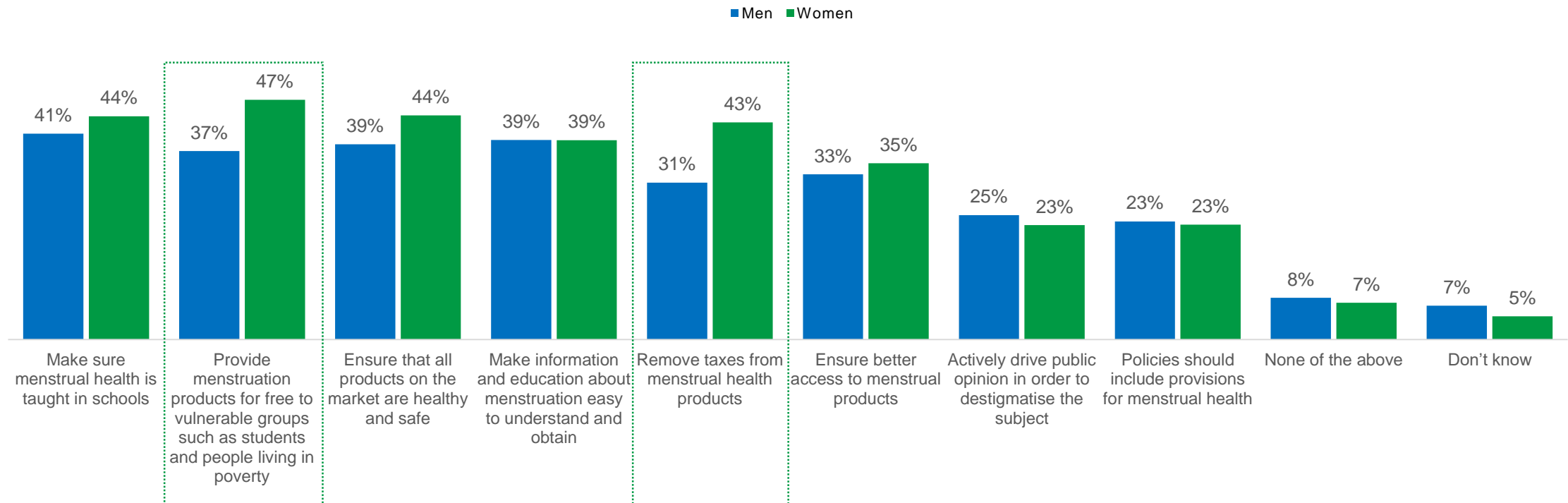
Base: Have felt too embarrassed or uncomfortable to participate in everyday social activities due to matters connected to menstruation



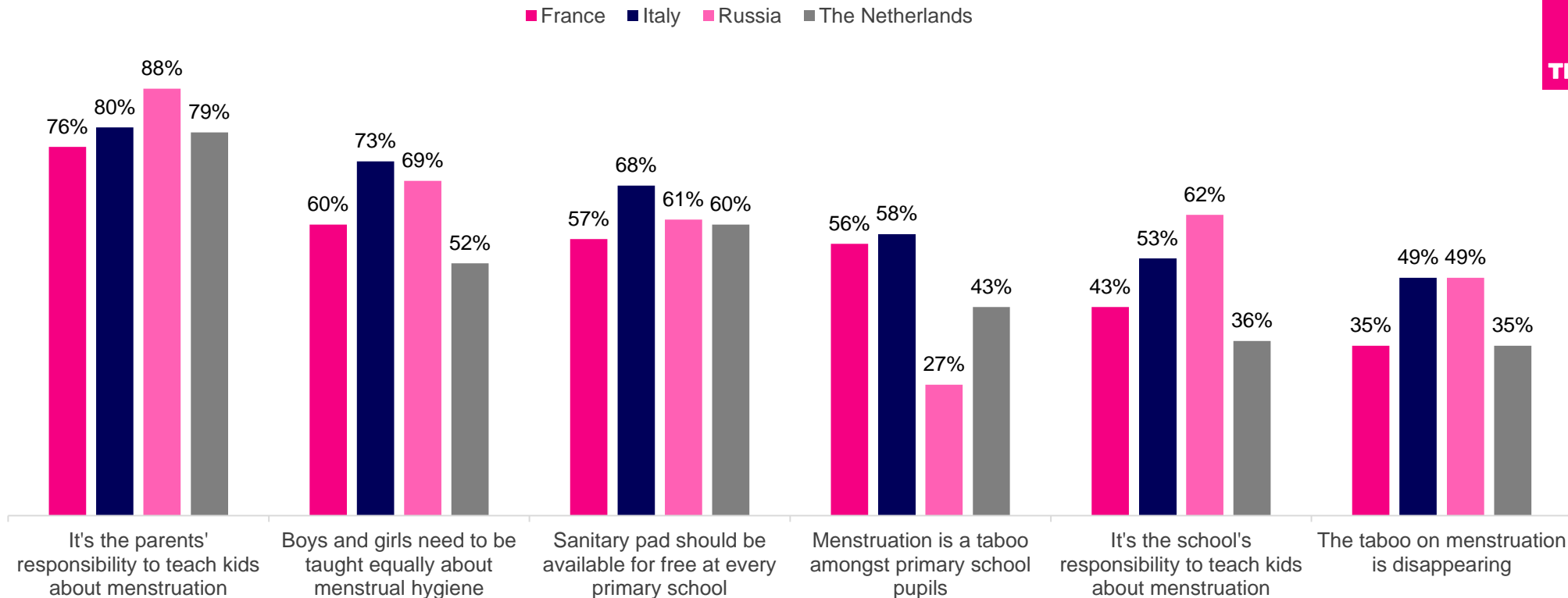
Governments should ensure that menstrual health education is a priority in schools



Women understand the negative effects of not having access to fem-care products and call for political action



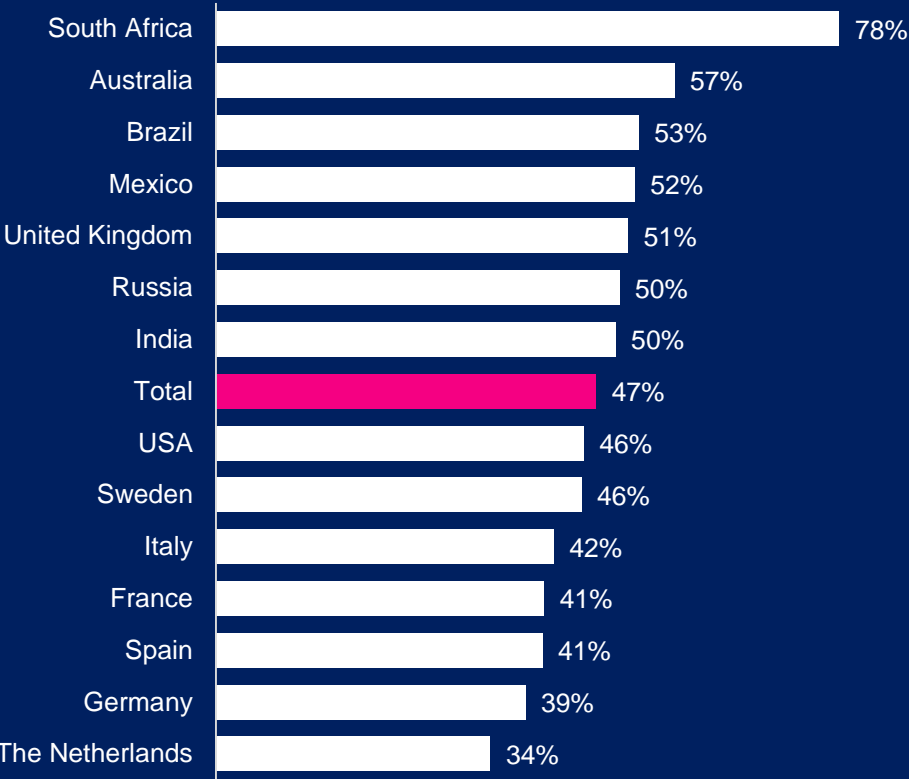
More than half say sanitary pads should be available for free at every primary school



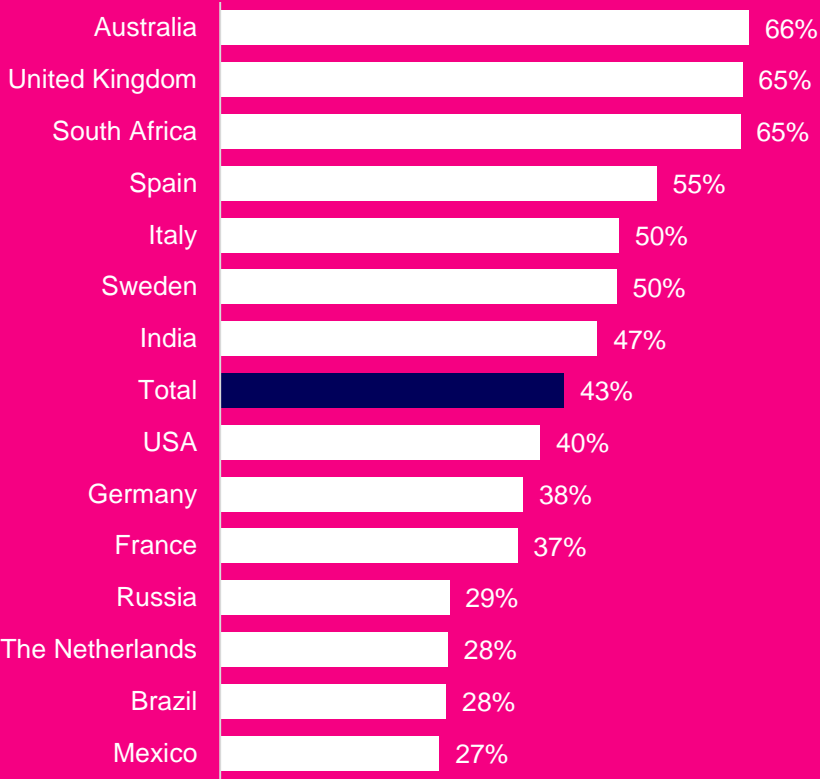
**FRANCE
ITALY
RUSSIA
THE NETHERLANDS**

These thoughts are shared amongst women in all markets

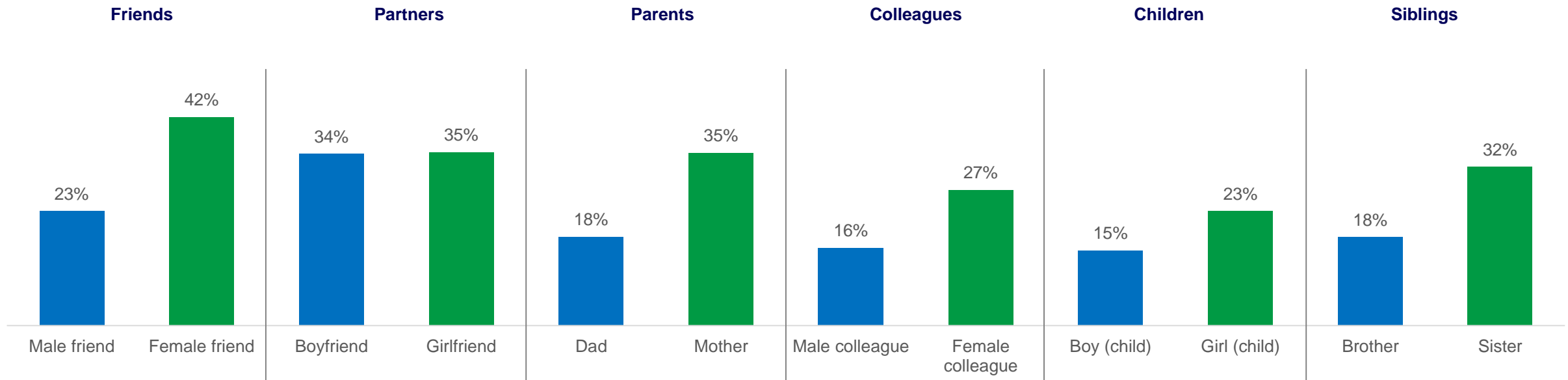
Provide menstruation products for free to vulnerable groups such as students and people living in poverty



Remove taxes from menstrual health products

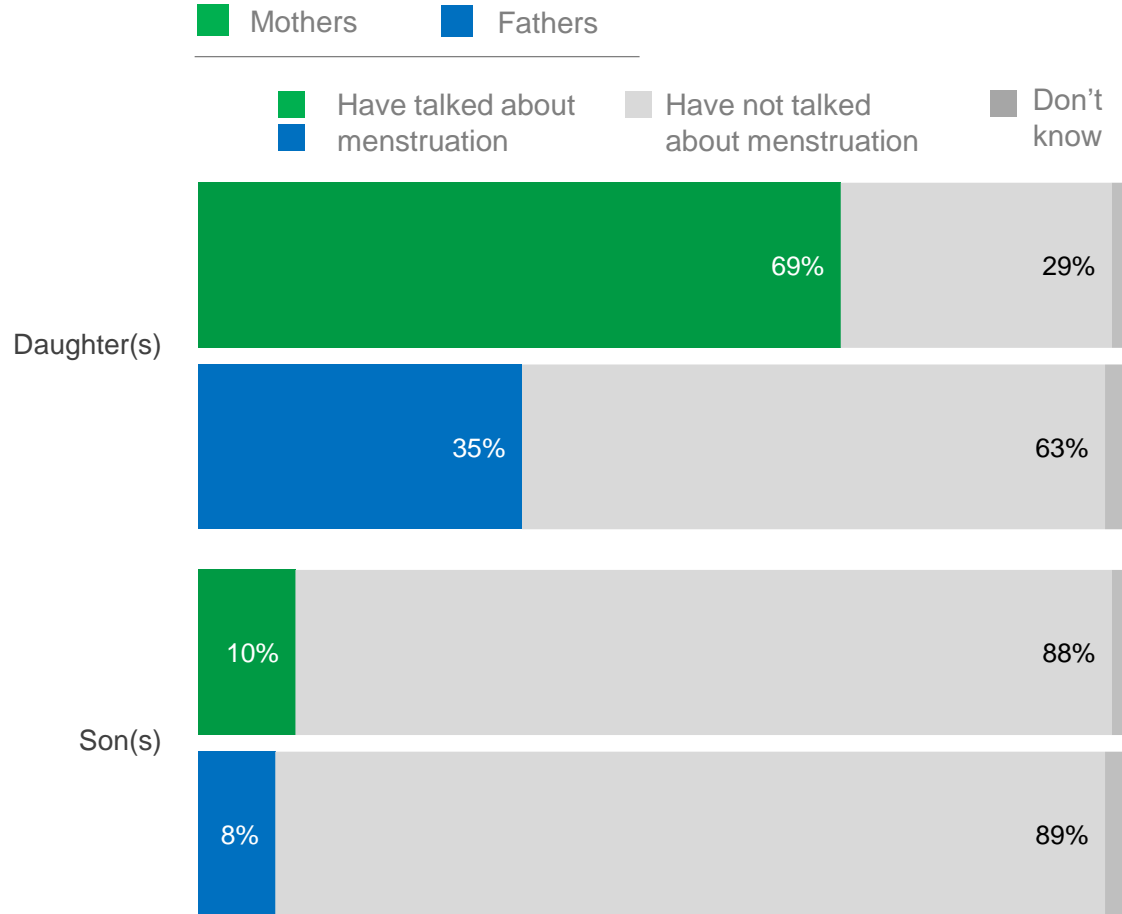


Most prefer not talking to men about menstruation – romantic relationships are the exception



Even mothers and fathers are reluctant to talk to their sons about menstruation

2018



Globally, fewer parents talk to their daughters about menstruation than in 2018

2018



Mothers

Have talked to their daughter(s)
about menstruation

Fathers

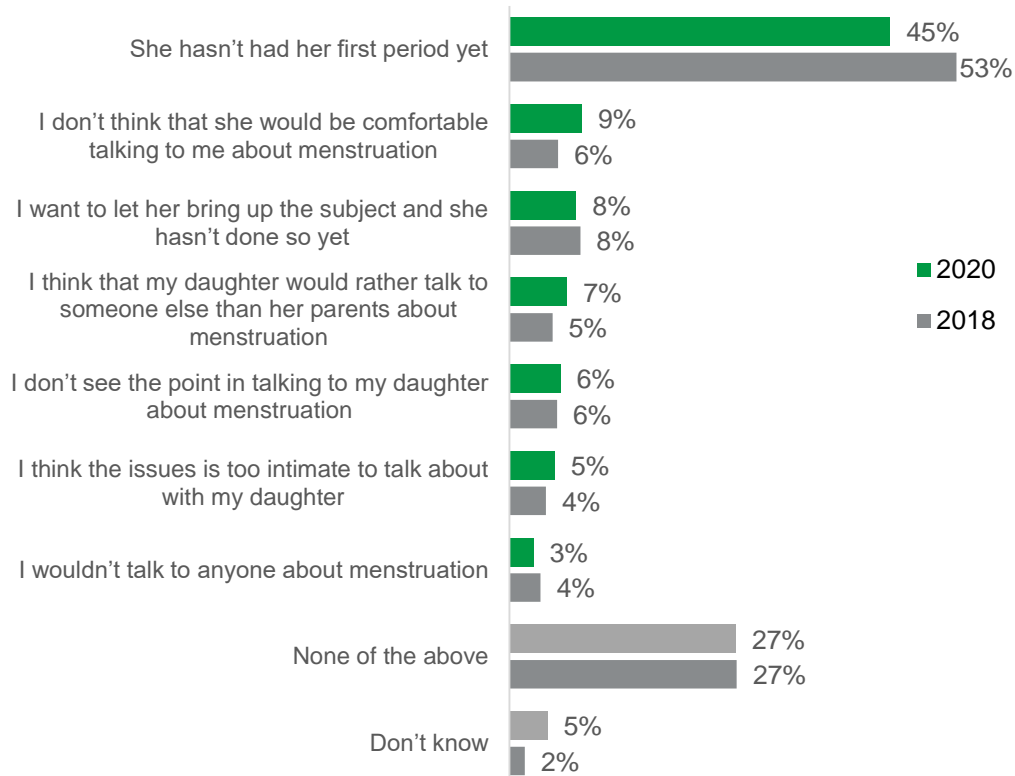
		2018		2018
Total	69%	73%	35%	40%
Australia	68%	72%	16%	27%
Brazil	85%	77%	49%	59%
China	54%	61%	18%	28%
France	69%	73%	46%	64%
Germany	79%	76%	36%	39%
India	58%	64%	31%	45%
Italy	77%	81%	49%	45%
Mexico	81%	81%	62%	54%
Russia	58%	61%	21%	19%
South Africa	72%	75%	45%	43%
Spain	75%	74%	50%	52%
Sweden	58%	66%	29%	25%
The Netherlands	71%	86%	41%	40%
United Kingdom	67%	69%	25%	25%
USA	72%	77%	27%	48%

As in 2018, fathers say it is the mother's job and a women's topic

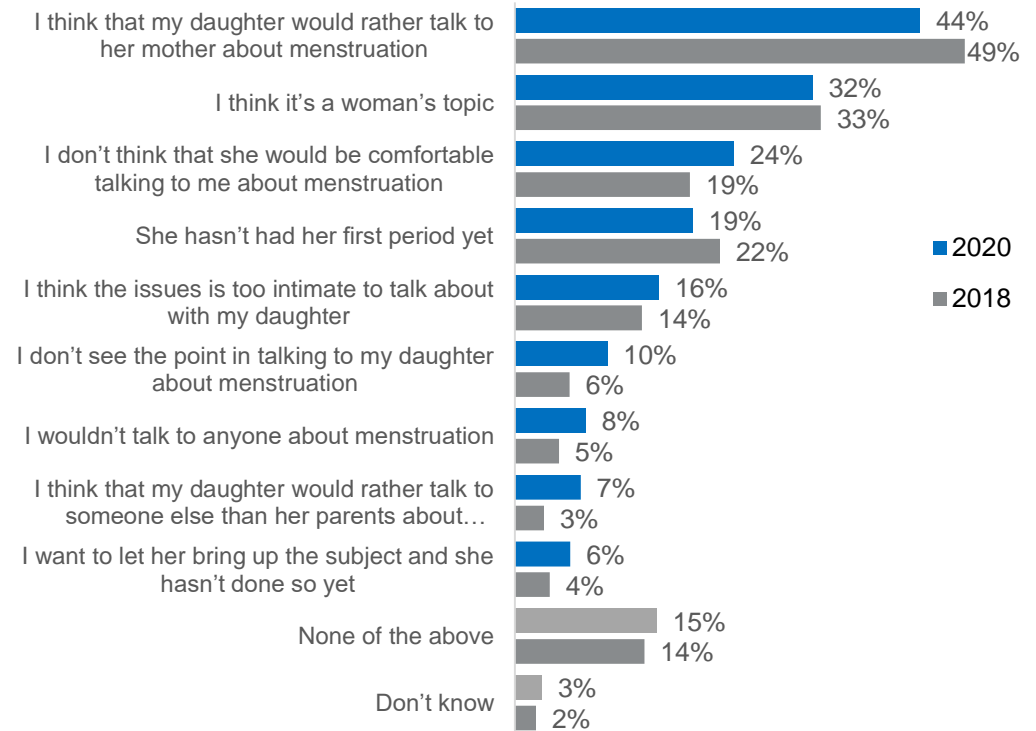
2018



Mothers

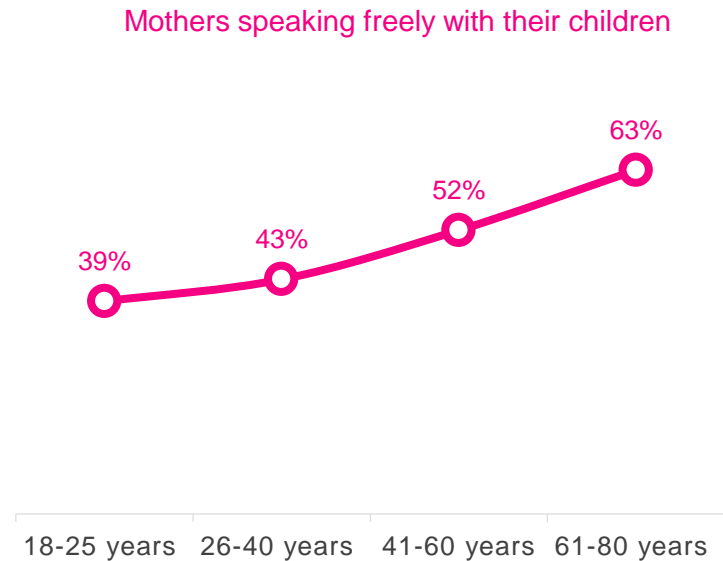
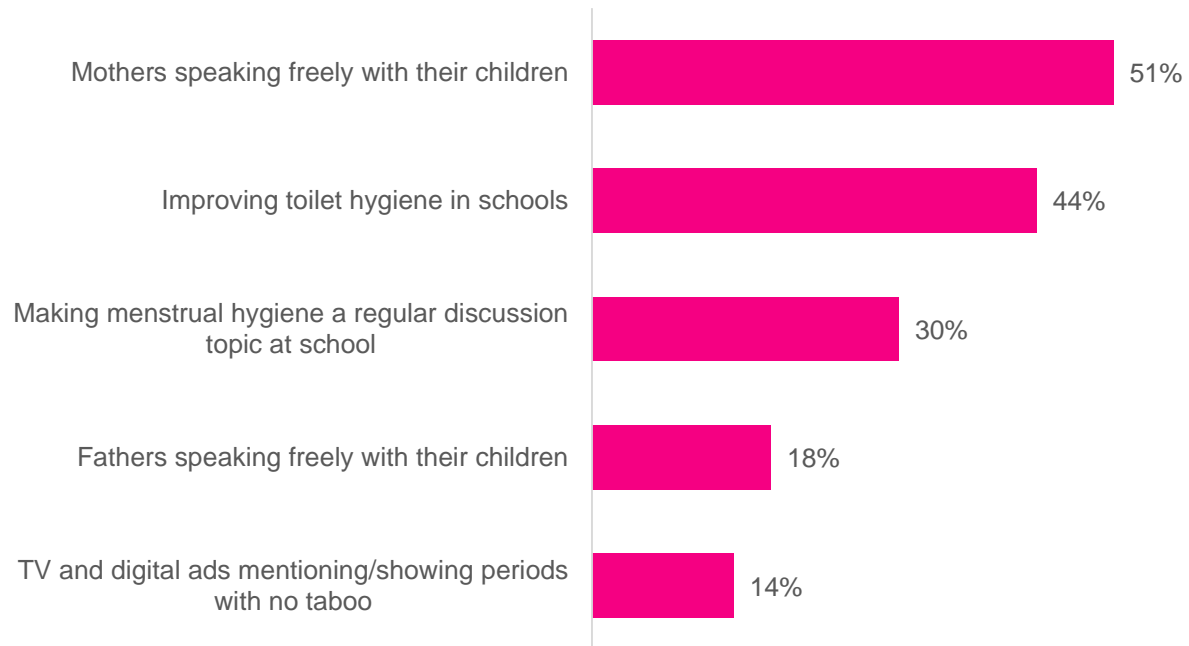


Fathers



More than half in France say mothers speaking freely about menstruation with their daughters would improve their well-being

FRANCE



8-12 is the most accepted age for educating children on menstruation at school

UK
ITALY
THE NETHERLANDS

